



Net Gain Marketing, Inc.
P.O. Box 353
Collingswood, NJ 08108
Phone: (877) 533-1680
Web: www.netgain4results.com



November 3, 2010

FOR IMMEDIATE RELEASE

Net Gain Marketing Joins the Constant Contact Partner Program

Program Provides Clients with Effective and Affordable Tools to Build Strong, Lasting Customer Relationships

Collingswood, NJ: Net Gain Marketing, Inc. (NGM – www.netgain4results.com), today announced it has joined the Constant Contact Solution Provider Partner Program to provide its clients with easy-to-use email marketing, event marketing, and online survey products to help them build strong, lasting customer relationships. Constant Contact®, Inc., is a leading provider of email marketing, event marketing, and online survey tools for small organizations.

“Our customers are always looking for effective ways to deepen and strengthen relationships with their customers as an efficient means of growing their businesses,” said President Nick Bernardo. “The Constant Contact online marketing tools give our clients a valuable addition to our core services. Because of the tools’ ease of use and affordability, membership in the Constant Contact partner program provides a great solution to meet our clients’ email marketing and related needs.”

As a Constant Contact Solution Provider, NGM is able to provide its clients with email marketing, event marketing, and online survey capabilities. With Constant Contact Email Marketing, NGM’s clients can hire NGM to quickly and easily create professional-looking emails, manage email contact lists, measure email campaign results from clicks to open rates, and review who joined an email list. With Constant Contact Online Survey, NGM’s clients can hire NGM to have an easy-to-use tool to gather feedback that will help them meet customer needs, generate new ideas, and grow their business. With Constant Contact Event Marketing, NGM’s clients can professionally promote and efficiently manage registrations and RSVPs for their meetings, functions, seminars, and other events. Constant Contact designed these tools specifically to help small businesses and organizations drive increased customer or member participation and strengthen relationships.

“Email marketing, event marketing, and online surveys are proven tools that help small businesses connect with customers and build successful relationships with them,” said Steve Johnson, vice president, Channel Partners, Constant Contact. “We are pleased that Net Gain Marketing chose Constant Contact to provide its clients with our online marketing tools, and we look forward to working together to help Net Gain be an even bigger factor in its customers’ successes.”

(continued)



Net Gain Marketing, Inc.
P.O. Box 353
Collingswood, NJ 08108
Phone: (877) 533-1680
Web: www.netgain4results.com



About Net Gain Marketing

NGM is a full-service marketing agency operating primarily within the call center and credit and collection industries, with core competencies in sales and marketing planning, communications consulting, public relations, RFP/RFI response, government contracting consulting, web design, and email marketing. Learn more at www.netgain4results.com.

About Constant Contact, Inc.

With more than 350,000 customers, Constant Contact, Inc. is a leading provider of email marketing, event marketing, and online surveys for small businesses, non-profits, and member associations. Founded in 1995, Constant Contact helps small organizations grow stronger customer relationships by delivering professional, low cost, easy-to-use online tools backed with award-winning support, education and personal coaching. Constant Contact is a publicly traded company (Nasdaq: CTCT) with offices located in Waltham, Mass., Loveland, Colo., and Delray, Fla. To learn more, please visit www.ConstantContact.com or call 781-472-8100.

Constant Contact and the Constant Contact Logo are registered trademarks of Constant Contact, Inc. All Constant Contact product names and other brand names mentioned herein are trademarks or registered trademarks of Constant Contact, Inc. All other company and product names may be trademarks or service marks of their respective owners.